



# ORDER

Flight Dates **08/23/12-08/24/12**

Contract / Revision      **308749 /**  
Original Date / Revision  
                                  08/22/12    08/22/12  
Advertiser **Cherny / Democrat / Congre**

Agency    **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80  
 Washington, DC 20007**

Product  
**Andrei for Arizona**

Agency Com    15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80  
 Washington, DC 20007**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref    2

Order Sep            00:20:00

Estimate #            **1657**

Alt Order #

Billing Type          Cash

Order Type          GENERAL

Billing Cycle        EOM/EOC

Billing Calendar   BROADCAST

Demographic       A25-54

Rev Codes           POL            POL            CAND

Product Codes    PL

Priority                P-3

Advertiser Ref

Primary Account Executive  
 Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share %      Market Value

Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	12	\$4,228.75	\$4,975.00	0.00	07/30/12	08/24/12	12	\$4,228.75	\$4,975.00
<b>Totals</b>	<b>12</b>	<b>\$4,228.75</b>	<b>\$4,975.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	08/23/12	08/24/12	M-F 5-6am M-F 5-6am	CM	5am-6am	---TF--	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/23/12	08/29/12	---TF--			2		\$100.00		0.00				
N 2	KNXV	08/23/12	08/24/12	M-F 6-7am M-F 6-7am	CM	6am-7am	---TF--	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/23/12	08/29/12	---TF--			1		\$225.00		0.00				
N 3	KNXV	08/23/12	08/24/12		CM	7am-9am	---TF--	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00



KNXV

Print Date: 08/22/12

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Contract / Revision **308749** Flight Dates **08/23/12-08/24/12**

Hiatus Dates

Original Date / Revision 08/22/12/ 08/22/12

Order Sep 00:20:00

Advertiser **Cherny / Democrat / Congr** Product **Andrei for Arizona**

Estimate # **1657**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 7-9am M-F 7-9am														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/23/12		08/23/12	08/29/12	---TF--	2		\$225.00		0.00					
N 4	KNXV	08/23/12	08/24/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	---TF--	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/23/12		08/23/12	08/29/12	---TF--	1		\$450.00		0.00					
N 5	KNXV	08/23/12	08/24/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	---TF--	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/23/12		08/23/12	08/29/12	---TF--	1		\$450.00		0.00					
N 6	KNXV	08/23/12	08/24/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	---TF--	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/23/12		08/23/12	08/29/12	---TF--	1		\$450.00		0.00					
N 7	KNXV	08/23/12	08/24/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	---TF--	:30	1	\$700.00	P-3	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/23/12		08/23/12	08/29/12	---TF--	1		\$700.00		0.00					
N 8	KNXV	08/23/12	08/24/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	---TF--	:30	2	\$850.00	P-3	0.00 NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/23/12		08/23/12	08/29/12	---TF--	2		\$850.00		0.00					
N 9	KNXV	08/23/12	08/24/12	M-F 1035pm-1102pm Nightline	CM	1035pm-1102pm	---TF--	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/23/12		08/23/12	08/29/12	---TF--	1		\$350.00		0.00					

\*Tax 1 Note: Tax 0.5%.

Totals 12 \$4,975.00